

VOLUNTEER Marketing m/f

2-9 months
from now



Founded in 2010 in Somerset West, Young Bafana Soccer Academy aims to alleviate poverty-related social drawbacks in South Africa. Through education and sports programmes, we promote the individual development of our beneficiaries' sustainability. Currently, we positively influence the lives of more than 150 children. In addition to the performance football in the age groups U12, U14, U16, U18, and the Senior Team, our football teams are supplemented by integrative school teams. Making it possible to prepare our children for the future, off the streets away from drugs and gangsterism.

Your tasks include:

- Supervision of social media channels (Website, Facebook, Instagram, YouTube)
 - Creation and analysis of posts
 - Interaction with existing followers
- Active sponsorship acquisition
 - Personal contact
 - Creation, preparation, and presentation of individual PowerPoint presentations
 - Conclusion of contracts
- Finalization of media cooperations
 - Identify suitable (media) companies
 - Project planning and support
- Apply for foundation funds
 - Search for suitable foundations
 - Creation of foundation-related application folders
- Offline Marketing - Events
- Administrative tasks
- General support in academy operations

What we expect from you:

- Students in a marketing-oriented study program (Marketing, Sports Management, Sports Economics, Business Administration, International Business, etc.)
- Minimum age of 21
- At least 1 previous marketing-related internship
- Good written and spoken English knowledge
- Safely handle MS Office applications and ideally Adobe Creative Suite
- Proactive work
- Team-oriented and communicative
- Car driving license
- Sport, ideally football enthusiasm

We offer:

- An extraordinary stay in South Africa
- Working and living together within a multicultural team
- Weekly team workshops
- Insights into the work of NGOs and the practice of grassroots and competitive football in South Africa
- Interesting and varied tasks
- Change lives!

We look forward to your meaningful application including a cover letter and CV. Please send by e-mail to Bernd Steinhage: bernd@youngbafana.com or berndsteinhag@gmail.com.